

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama has commanding lead in Michigan

Raleigh, N.C. – Barack Obama continues to hold a double digit lead in Public Policy Polling's final pre election survey of Michigan voters. His lead in the state is now up to 55-42.

Obama is now winning white voters by the slimmest of margins, 49-48. Add to that his 90% standing with black voters and it's the equation for a run away victory.

He has a 53-40 lead with independent voters in the state, and is actually pulling more Republican votes (13%) than John McCain is Democratic votes (8%). Any concern that there would be party unity issues for the Democrats in Michigan after all the controversy about the state's convention delegation seems to have subsided.

"It's hard to believe that less than two months ago our polling was showing a one point race in Michigan," said Dean Debnam, President of Public Policy Polling. "The state started getting away from John McCain pretty quickly when the financial crisis really hit in mid-September, and obviously he didn't help his chances in the state any by basically writing it off at the beginning of October."

Obama is leading across all four age groups. His 52-44 lead with senior citizens in the state is one of his better performances nationally within that demographic.

Carl Levin continues to coast in his bid for reelection to the US Senate. He now leads Republican challenger Jack Hoogendyk by a margin of 58-36. That's the largest advantage he's shown in a PPP poll of the race.

PPP surveyed 1,532 likely voters from October 28th to 30th. The survey's margin of error is +/-2.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Michigan Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....42% *Undecided*..... 3%
Obama.....55%

Q2 In 2004 the candidates for President were Republican George W. Bush and Democrat John Kerry. Who did you vote for that year, or did you not vote? If you voted for George W. Bush, press 1. If John Kerry, press 2. If you didn't vote, press 3.

Bush..... 45% *Didn't Vote*..... 8%
Kerry 47%

Q3 The candidates for US Senate are Republican Jack Hoogendyk and Democrat Carl Levin. If the election was today, who would you vote for? If Jack Hoogendyk, press 1. If Carl Levin, press 2. If you're undecided, press 3.

Hoogendyk..... 36%
Levin 58%
Undecided..... 6%

Q4 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes 23%
No..... 77%

Q5 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 39%
Republican..... 31%
Other..... 29%

Q7 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White 83%
African American 14%
Other..... 3%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 27%
46 to 65..... 37%
Older than 65..... 20%





	Base	Already Voted	
		Yes	No
McCain/Obama			
McCain	42%	40%	43%
Obama	55%	60%	54%
Undecided	3%	1%	3%

	Base	Already Voted	
		Yes	No
2004 Vote			
Bush	45%	44%	46%
Kerry	47%	49%	46%
Didn't Vote	8%	6%	8%

	Base	Already Voted	
		Yes	No
Senate			
Hoogendyk	36%	35%	36%
Levin	58%	63%	56%
Undecided	6%	2%	8%

	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	42%	41%	44%
Obama	55%	57%	53%
Undecided	3%	2%	3%





	Base	Gender	
		Woman	Man
2004 Vote			
Bush	45%	46%	45%
Kerry	47%	47%	48%
Didn't Vote	8%	8%	7%

	Base	Gender	
		Woman	Man
Senate			
Hoogendyk	36%	34%	38%
Levin	58%	60%	54%
Undecided	6%	6%	7%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	42%	8%	87%	40%
Obama	55%	91%	13%	53%
Undecided	3%	1%	1%	7%

	Base	Party		
		Democrat	Republican	Other
2004 Vote				
Bush	45%	10%	88%	48%
Kerry	47%	81%	9%	43%
Didn't Vote	8%	9%	3%	9%





	Base	Party		
		Democrat	Republican	Other
Senate				
Hoogendyk	36%	8%	77%	30%
Levin	58%	88%	18%	59%
Undecided	6%	5%	5%	11%

	Base	Race		
		White	African American	Other
McCain/Obama				
McCain	42%	48%	10%	40%
Obama	55%	49%	90%	52%
Undecided	3%	3%	-	8%

	Base	Race		
		White	African American	Other
2004 Vote				
Bush	45%	51%	14%	39%
Kerry	47%	42%	76%	48%
Didn't Vote	8%	7%	10%	13%

	Base	Race		
		White	African American	Other
Senate				
Hoogendyk	36%	40%	14%	32%
Levin	58%	54%	79%	55%
Undecided	6%	6%	7%	13%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	42%	36%	46%	41%	44%
Obama	55%	62%	50%	58%	52%
Undecided	3%	3%	4%	1%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2004 Vote					
Bush	45%	38%	46%	45%	50%
Kerry	47%	42%	47%	51%	44%
Didn't Vote	8%	21%	7%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Hoogendyk	36%	27%	39%	35%	39%
Levin	58%	59%	52%	61%	58%
Undecided	6%	14%	9%	3%	3%

