



FOR IMMEDIATE RELEASE

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Burr finds low approval

Raleigh, N.C. – Only 27% of North Carolina voters approve of Senator Richard Burr’s performance, according to the newest survey from Public Policy Polling.

It’s not necessarily that they dislike him- only 26% of respondents disapprove of the job he’s doing. But fully 46% of those surveyed have no opinion of Burr one way or the other.

“Incumbency is a powerful force, but much less so when an elected official is not all that well known,” said Dean Debnam, President of Public Policy Polling. “The high level of ambiguity toward Burr shows that in his first term he has not done much to enter into the public consciousness. That makes him a lot more vulnerable to a challenge in two years than a sitting office holder would normally otherwise be.”

By comparison PPP’s last look at Elizabeth Dole’s approval, taken in February, showed her with a 43% approval rating and only 25% of respondents having no opinion.

13% of Democrats and 23% of independents expressed approval of Burr’s performance. Even among Republicans he can’t crack 50%, with 48% supporting the job he’s doing and 43% unsure.

Elizabeth Dole is currently showing more than twice as much cash on hand as challenger Kay Hagan. Hagan entered the race last October after numerous other possible Democrats chose not to run. Democrats will need to identify some candidates earlier in the cycle next year if they hope to be more competitive with Burr in the money race.

PPP surveyed 507 likely voters on June 16th and 17th. The survey’s margin of error is +/- 4.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Do you approve or disapprove of Republican Senator Richard Burr’s job performance? If you approve, press 1. If you disapprove, press 2. If you’re not sure, press 3.

Approve27% *Not Sure*.....46%
Disapprove.....26%

Q2 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq..... 16%
Education..... 8%
Economy and Jobs46%
Taxes..... 5%
Moral and family values 13%
Health care 5%
Immigration..... 5%
Other..... 2%

Q3 If you are a woman, press 1, if a man, press 2.

Woman52%
Man.....48%

Q4 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat.....47%
Republican.....35%
Independent/Other..... 18%

Q5 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White77%
African-American20%
Other..... 3%

Q6 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 10%
30 to 45.....22%
46 to 65.....44%
Older than 65.....24%





Crosstabs

	Base	Gender	
		Woman	Man
Burr approval rating			
Approve	27%	24%	31%
Disapprove	26%	22%	31%
Not Sure	46%	54%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr approval rating				
Approve	27%	13%	48%	23%
Disapprove	26%	37%	8%	33%
Not Sure	46%	50%	43%	44%

	Base	Race		
		White	African-American	Other
Burr approval rating				
Approve	27%	31%	14%	11%
Disapprove	26%	25%	32%	36%
Not Sure	46%	44%	54%	54%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr approval rating					
Approve	27%	26%	23%	27%	31%
Disapprove	26%	33%	29%	28%	19%
Not Sure	46%	41%	48%	45%	50%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Burr approval rating									
Approve	27%	19%	27%	23%	54%	41%	14%	48%	11%
Disapprove	26%	31%	27%	29%	16%	8%	51%	21%	29%
Not Sure	46%	50%	46%	48%	30%	51%	35%	31%	60%

