



**FOR IMMEDIATE RELEASE**

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## **McCrory ups lead to double digits**

**Raleigh, N.C.** – Pat McCrory’s lead over Fred Smith in the Republican primary for Governor is back up to double digits, according to the newest survey from Public Policy Polling.

McCrory is at 35%, followed by Smith at 23%. Bill Graham and Bob Orr are tied for third with 7%, and Elbie Powers has 1%.

Slowly but surely McCrory is building up his base outside of Charlotte. He is now polling over 20% in all but one region of the state.

“Pat McCrory has been running the most aggressive media campaign in the Republican race,” said Dean Debnam, President of Public Policy Polling. “With five weeks left until the primary the other candidates need to start spending some serious money if they want to keep pace.”

In the Republican Senate race Elizabeth Dole continues to lead challenge Pete DiLauro 83-10. In the contest for Lieutenant Governor Greg Dority leads the field with 17% followed by Robert Pittenger at 15%. Jim Snyder and Timothy Cook lag behind at 9 and 5% respectively. For State Superintendent, former House Speaker Richard Morgan leads with 17% followed by Eric Smith at 11% and Joe Johnson at 10%.

The races for Lieutenant Governor and Superintendent could be headed for runoffs barring significant movement between now and the primary.

PPP surveyed 744 likely Republican primary voters on March 29<sup>th</sup> and 30<sup>th</sup>. The survey’s margin of error is +/- 3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Those polled voted in either the 2000, 2002, 2004, or 2006 primary election.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Republican Primary Survey Results

**Q1** The Republican candidates for Governor are Bill Graham, Pat McCrory, Bob Orr, Elbie Powers, and Fred Smith. If the primary was today, who would you vote for? If Bill Graham, press 1. If Pat McCrory, press 2. If Bob Orr, press 3. If Elbie Powers, press 4. If Fred Smith, press 5. If you're undecided, press 6.

Graham..... 7% Powers..... 1%  
 McCrory ..... 35% Smith..... 23%  
 Orr..... 7% Undecided..... 28%

**Q2** The candidates for Lieutenant Governor are Timothy Cook, Greg Dority, Robert Pittenger, and Jim Snyder. If the primary was today, who would you vote for? If Timothy Cook, press 1. If Greg Dority, press 2. If Robert Pittenger, press 3. If Jim Snyder, press 4. If you're undecided, press 5.

Cook ..... 5%  
 Dority ..... 17%  
 Pittenger ..... 15%  
 Snyder ..... 9%  
 Undecided..... 54%

**Q3** The candidates for State Superintendent are Joe Johnson, Richard Morgan, and Eric Smith. If the primary was today, who would you vote for? If Joe Johnson, press 1. If Richard Morgan, press 2. If Eric Smith, press 3. If you're undecided, press 4.

Johnson ..... 10%  
 Morgan..... 17%  
 Smith ..... 11%  
 Undecided..... 62%

**Q4** The candidates for US Senate are Pete DiLauro and Elizabeth Dole. If the primary was today, who would you vote for? If Pete DiLauro, press 1. If Elizabeth Dole, press 2. If undecided, press 3.

DiLauro ..... 10%  
 Dole ..... 83%  
 Undecided..... 7%

**Q5** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq ..... 16% Moral or Family values..... 20%  
 Education ..... 4% Health care..... 3%  
 Economy and jobs. 30% Immigration ..... 12%  
 Taxes ..... 13% Other ..... 2%

**Q6** Are you registered as a Republican, or are you registered as unaffiliated? If you are a registered Republican, press 1. If you are registered unaffiliated, press 2.

Republican..... 87%  
 Unaffiliated..... 13%

**Q7** If you are a woman, press 1, if a man, press 2.

Women ..... 45% Men..... 55%

**Q8** If you are white, press one now. If you are African-American, press two now. If other, press 3.

White ..... 95% Other..... 3%  
 Black..... 3%





**Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29.....10%	46-60.....45%
30-45.....25%	Older than 60.....20%





**Republican Primary Crosstabs**

	Base	Party	
		Republican	Unaffiliated
<b>Governor</b>			
Graham	7%	7%	7%
McCrorry	35%	35%	32%
Orr	7%	7%	5%
Powers	1%	1%	2%
Smith	23%	23%	19%
Undecided	28%	26%	35%

	Base	Party	
		Republican	Unaffiliated
<b>Lieutenant Governor</b>			
Cook	5%	6%	3%
Dority	17%	15%	27%
Pittenger	15%	15%	11%
Snyder	9%	9%	9%
Undecided	54%	55%	49%

	Base	Party	
		Republican	Unaffiliated
<b>Superintendent</b>			
Johnson	10%	10%	9%
Morgan	17%	17%	19%
Smith	11%	10%	12%
Undecided	62%	63%	60%

	Base	Party	
		Republican	Unaffiliated
<b>Senate</b>			
DiLauro	10%	10%	11%
Dole	83%	84%	73%
Undecided	7%	5%	16%

	Base	Gender	
		Women	Men
<b>Governor</b>			
Graham	7%	5%	10%
McCrorry	35%	36%	34%
Orr	7%	4%	9%
Powers	1%	1%	1%
Smith	23%	22%	23%
Undecided	28%	34%	23%

	Base	Gender	
		Women	Men
<b>Lieutenant Governor</b>			
Cook	5%	4%	7%
Dority	17%	13%	20%
Pittenger	15%	14%	16%
Snyder	9%	6%	12%
Undecided	54%	64%	46%

	Base	Gender	
		Women	Men
<b>Superintendent</b>			
Johnson	10%	6%	14%
Morgan	17%	11%	22%
Smith	11%	11%	10%
Undecided	62%	72%	55%

	Base	Gender	
		Women	Men
<b>Senate</b>			
DiLauro	10%	6%	14%
Dole	83%	88%	79%
Undecided	7%	6%	7%





**Republican Primary Crosstabs**

	Base	Race		
		White	Black	Other
<b>Governor</b>				
Graham	7%	7%	-	34%
McCrorry	35%	34%	65%	21%
Orr	7%	7%	5%	9%
Powers	1%	1%	-	-
Smith	23%	23%	12%	7%
Undecided	28%	28%	18%	30%

	Base	Race		
		White	Black	Other
<b>Lieutenant Governor</b>				
Cook	5%	5%	11%	3%
Dority	17%	16%	38%	3%
Pittenger	15%	15%	17%	7%
Snyder	9%	9%	5%	7%
Undecided	54%	54%	30%	80%

	Base	Race		
		White	Black	Other
<b>Superintendent</b>				
Johnson	10%	10%	21%	11%
Morgan	17%	17%	23%	3%
Smith	11%	11%	6%	12%
Undecided	62%	62%	49%	74%

	Base	Race		
		White	Black	Other
<b>Senate</b>				
DiLauro	10%	10%	-	14%
Dole	83%	83%	100%	58%
Undecided	7%	6%	-	28%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Governor</b>					
Graham	7%	11%	8%	8%	3%
McCrorry	35%	33%	32%	37%	35%
Orr	7%	9%	10%	5%	4%
Powers	1%	-	2%	1%	0%
Smith	23%	7%	15%	24%	36%
Undecided	28%	40%	33%	24%	22%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Lieutenant Governor</b>					
Cook	5%	7%	7%	5%	3%
Dority	17%	19%	16%	15%	19%
Pittenger	15%	22%	10%	17%	12%
Snyder	9%	4%	6%	12%	10%
Undecided	54%	48%	61%	51%	55%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Superintendent</b>					
Johnson	10%	14%	8%	11%	9%
Morgan	17%	18%	17%	18%	15%
Smith	11%	12%	6%	12%	12%
Undecided	62%	56%	69%	59%	64%

	Base	Age			
		18-29	30-45	46-60	Older than 60
<b>Senate</b>					
DiLauro	10%	16%	9%	9%	11%
Dole	83%	73%	81%	85%	85%
Undecided	7%	11%	10%	6%	4%





**Republican Primary Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
<b>Graham</b>	7%	9%	7%	8%	7%	5%	7%
<b>McCrory</b>	35%	14%	31%	70%	29%	22%	26%
<b>Orr</b>	7%	8%	3%	3%	12%	5%	9%
<b>Powers</b>	1%	2%	1%	-	2%	1%	1%
<b>Smith</b>	23%	33%	22%	10%	29%	21%	27%
<b>Undecided</b>	28%	34%	36%	9%	21%	45%	30%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lieutenant Governor</b>							
<b>Cook</b>	5%	8%	4%	3%	9%	5%	4%
<b>Dority</b>	17%	25%	13%	10%	15%	18%	25%
<b>Pittenger</b>	15%	3%	6%	47%	8%	6%	7%
<b>Snyder</b>	9%	3%	19%	6%	9%	6%	7%
<b>Undecided</b>	54%	60%	58%	34%	59%	64%	57%

	Base	Area Code					
		252	336	704	828	910	919
<b>Superintendent</b>							
<b>Johnson</b>	10%	13%	7%	6%	11%	11%	16%
<b>Morgan</b>	17%	15%	16%	19%	17%	21%	15%
<b>Smith</b>	11%	8%	10%	20%	10%	3%	8%
<b>Undecided</b>	62%	65%	67%	56%	62%	64%	61%

	Base	Area Code					
		252	336	704	828	910	919
<b>Senate</b>							
<b>DiLauro</b>	10%	9%	9%	12%	9%	15%	7%
<b>Dole</b>	83%	82%	83%	84%	88%	75%	83%
<b>Undecided</b>	7%	10%	8%	4%	3%	9%	9%



### Republican Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor</b>									
Graham	7%	8%	5%	5%	10%	8%	15%	9%	-
McCrory	35%	36%	36%	43%	40%	24%	19%	29%	38%
Orr	7%	7%	6%	4%	6%	7%	15%	6%	21%
Powers	1%	2%	-	0%	1%	1%	-	2%	-
Smith	23%	19%	14%	19%	27%	28%	23%	27%	13%
Undecided	28%	28%	39%	29%	16%	32%	28%	27%	28%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Lieutenant Governor</b>									
Cook	5%	4%	4%	6%	10%	3%	25%	2%	-
Dority	17%	19%	20%	18%	12%	17%	21%	17%	-
Pittenger	15%	10%	25%	15%	26%	9%	8%	18%	-
Snyder	9%	14%	2%	8%	15%	6%	-	9%	4%
Undecided	54%	53%	49%	53%	37%	65%	47%	54%	96%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Superintendent</b>									
Johnson	10%	12%	4%	10%	14%	5%	32%	10%	-
Morgan	17%	17%	19%	21%	16%	14%	14%	15%	-
Smith	11%	10%	27%	9%	16%	9%	3%	10%	5%
Undecided	62%	62%	51%	59%	54%	72%	50%	66%	95%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Senate</b>									
DiLauro	10%	10%	10%	13%	12%	5%	9%	9%	16%
Dole	83%	82%	74%	82%	80%	89%	86%	86%	58%
Undecided	7%	8%	16%	5%	8%	6%	5%	5%	26%