



FOR IMMEDIATE RELEASE
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McCrory knotted with Perdue, Moore for Governor

Raleigh, N.C. – Pat McCrory is tied 41-41 in possible general election match ups for Governor against both Bev Perdue and Richard Moore, according to the newest survey by Public Policy Polling.

Perdue and Moore both lead the other three Republican candidates by healthy margins.

“Bev Perdue and Richard Moore have been bloodying each other up on the Democratic side, while the Republican race has been a pretty tame affair to this point,” said Dean Debnam, President of Public Policy Polling. “McCrory has remained unscathed this far, and that’s helping him do well against the Democratic front runners.”

Against Bill Graham, Perdue leads 47-35 and Moore leads 40-31. If Fred Smith was the Republican nominee, the poll shows Perdue ahead 45-33 and Moore with a 40-30 advantage. Bob Orr trails Perdue 46-33 and has a 39-30 deficit against Moore.

McCrory is particularly benefiting from stronger cross over support than his fellow Republican candidates. He earns 18-20% of the Democratic vote against Moore and Perdue while the rest of the GOP contenders get just 8-13%.

In the Charlotte region he runs even with Moore and barely trails Perdue even among self identified Democratic voters.

McCrory had trailed both Moore and Perdue when PPP did a general election poll last month.

PPP surveyed 720 likely general election voters on February 18th. The survey has a margin of error of $\pm 3.7\%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com. Results include crosstabs breaking down the results by gender, party affiliation, race, age and region. For more discussion of the poll visit the Public Policy Polling blog at <http://publicpolicypolling.blogspot.com>.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 If the election for Governor was between Republican Bill Graham and Democrat Richard Moore, who would you vote for? If Bill Graham, press 1. If Richard Moore, press 2. If you're undecided, press 3.

Graham.....31% Undecided.....29%
Moore.....40%

Q2 If the election for Governor was between Republican Bill Graham and Democrat Beverly Perdue, who would you vote for? If Bill Graham, press 1. If Beverly Perdue, press 2. If you're undecided, press 3.

Graham.....35% Undecided.....18%
Perdue.....47%

Q3 If the election for Governor was between Republican Pat McCrory and Democrat Richard Moore, who would you vote for? If Pat McCrory, press 1. If Richard Moore, press 2. If you're undecided, press 3.

McCrory.....41% Undecided.....18%
Moore.....41%

Q4 If the election for Governor was between Republican Pat McCrory and Democrat Beverly Perdue, who would you vote for? If Pat McCrory, press 1. If Beverly Perdue, press 2. If you're undecided, press 3.

McCrory.....41% Undecided.....18%
Perdue.....41%

Q5 If the election for Governor was between Democrat Richard Moore and Republican Bob Orr, who would you vote for? If Richard Moore, press 1. If Bob Orr, press 2. If you're undecided, press 3.

Moore.....39% Undecided.....31%
Orr.....30%

Q6 If the election for Governor was between Democrat Richard Moore and Republican Fred Smith, who would you vote for? If Richard Moore, press 1. If Fred Smith, press 2. If you're undecided, press 3.

Moore.....40% Undecided.....30%
Smith.....30%

Q7 If the election for Governor was between Republican Bob Orr and Democrat Beverly Perdue, who would you vote for? If Bob Orr, press 1. If Beverly Perdue, press 2. If you're undecided, press 3.

Orr.....33% Undecided.....21%
Perdue.....46%

Q8 If the election for Governor was between Democrat Beverly Perdue and Republican Fred Smith, who would you vote for? If Beverly Perdue, press 1. If Fred Smith, press 2. If you're undecided, press 3.

Perdue.....45% Undecided.....22%
Smith.....33%





Q9 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i>	24%
<i>Education</i>	5%
<i>Economy and Jobs</i>	40%
<i>Taxes</i>	5%
<i>Moral and family values</i>	11%
<i>Health care</i>	7%
<i>Immigration</i>	7%
<i>Other</i>	1%

Q10 If you are a woman, press 1, if a man, press 2.

<i>Woman</i>	54%
<i>Man</i>	46%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

<i>Democrat</i>	46%
<i>Republican</i>	37%
<i>Other</i>	17%

Q12 If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i>	70%
<i>African-American</i>	27%
<i>Other</i>	3%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	6%
<i>30 to 45</i>	26%
<i>46 to 65</i>	45%
<i>Older than 65</i>	23%





Crosstabs

	Base	Gender	
		Woman	Man
Graham/Moore			
Graham	31%	26%	36%
Moore	40%	45%	35%
Undecided	29%	29%	30%

	Base	Gender	
		Woman	Man
Graham/Perdue			
Graham	35%	27%	44%
Perdue	47%	56%	37%
Undecided	18%	17%	18%

	Base	Gender	
		Woman	Man
McCrorry/Moore			
McCrorry	41%	39%	44%
Moore	41%	43%	38%
Undecided	18%	18%	17%

	Base	Gender	
		Woman	Man
McCrorry/Perdue			
McCrorry	41%	35%	48%
Perdue	41%	48%	33%
Undecided	18%	18%	19%

	Base	Gender	
		Woman	Man
Moore/Orr			
Moore	39%	42%	35%
Orr	30%	24%	38%
Undecided	31%	34%	27%

	Base	Gender	
		Woman	Man
Moore/Smith			
Moore	40%	45%	35%
Smith	30%	22%	38%
Undecided	30%	32%	27%

	Base	Gender	
		Woman	Man
Orr/Perdue			
Orr	33%	27%	41%
Perdue	46%	54%	36%
Undecided	21%	19%	23%

	Base	Gender	
		Woman	Man
Perdue/Smith			
Perdue	45%	52%	36%
Smith	33%	27%	41%
Undecided	22%	22%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Graham/Moore				
Graham	31%	9%	58%	30%
Moore	40%	63%	14%	35%
Undecided	29%	28%	28%	36%

	Base	Party		
		Democrat	Republican	Other
Graham/Perdue				
Graham	35%	13%	62%	40%
Perdue	47%	72%	19%	38%
Undecided	18%	15%	19%	22%

	Base	Party		
		Democrat	Republican	Other
McCrory/Moore				
McCrory	41%	20%	67%	47%
Moore	41%	63%	19%	28%
Undecided	18%	17%	14%	25%

	Base	Party		
		Democrat	Republican	Other
McCrory/Perdue				
McCrory	41%	18%	67%	48%
Perdue	41%	64%	15%	32%
Undecided	18%	18%	18%	20%

	Base	Party		
		Democrat	Republican	Other
Moore/Orr				
Moore	39%	57%	21%	29%
Orr	30%	12%	51%	35%
Undecided	31%	31%	28%	37%

	Base	Party		
		Democrat	Republican	Other
Moore/Smith				
Moore	40%	64%	16%	30%
Smith	30%	8%	57%	30%
Undecided	30%	28%	27%	41%

	Base	Party		
		Democrat	Republican	Other
Orr/Perdue				
Orr	33%	9%	63%	35%
Perdue	46%	73%	17%	32%
Undecided	21%	18%	20%	32%

	Base	Party		
		Democrat	Republican	Other
Perdue/Smith				
Perdue	45%	71%	17%	34%
Smith	33%	10%	62%	34%
Undecided	22%	20%	21%	32%





Crosstabs

		Race			
		Base	White	African-American	Other
Graham/Moore					
	Graham	31%	36%	14%	30%
	Moore	40%	36%	52%	39%
	Undecided	29%	28%	34%	30%

		Race			
		Base	White	African-American	Other
Graham/Perdue					
	Graham	35%	41%	19%	37%
	Perdue	47%	40%	67%	48%
	Undecided	18%	19%	14%	15%

		Race			
		Base	White	African-American	Other
McCrory/Moore					
	McCrory	41%	48%	25%	37%
	Moore	41%	34%	57%	48%
	Undecided	18%	18%	17%	15%

		Race			
		Base	White	African-American	Other
McCrory/Perdue					
	McCrory	41%	47%	24%	48%
	Perdue	41%	36%	54%	33%
	Undecided	18%	17%	22%	19%

		Race			
		Base	White	African-American	Other
Moore/Orr					
	Moore	39%	39%	40%	37%
	Orr	30%	33%	22%	30%
	Undecided	31%	28%	38%	33%

		Race			
		Base	White	African-American	Other
Moore/Smith					
	Moore	40%	38%	46%	42%
	Smith	30%	34%	17%	31%
	Undecided	30%	27%	37%	27%

		Race			
		Base	White	African-American	Other
Orr/Perdue					
	Orr	33%	40%	16%	26%
	Perdue	46%	39%	62%	52%
	Undecided	21%	21%	22%	22%

		Race			
		Base	White	African-American	Other
Perdue/Smith					
	Perdue	45%	40%	57%	46%
	Smith	33%	39%	15%	33%
	Undecided	22%	20%	28%	21%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Graham/Moore					
Graham	31%	35%	29%	29%	36%
Moore	40%	29%	43%	45%	30%
Undecided	29%	35%	28%	27%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Graham/Perdue					
Graham	35%	43%	33%	33%	39%
Perdue	47%	43%	48%	49%	44%
Undecided	18%	14%	19%	18%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCroy/Moore					
McCroy	41%	41%	38%	42%	44%
Moore	41%	41%	41%	43%	36%
Undecided	18%	18%	20%	14%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCroy/Perdue					
McCroy	41%	48%	39%	41%	41%
Perdue	41%	25%	45%	43%	36%
Undecided	18%	27%	17%	16%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Moore/Orr					
Moore	39%	31%	35%	47%	30%
Orr	30%	44%	33%	27%	30%
Undecided	31%	25%	32%	26%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Moore/Smith					
Moore	40%	31%	39%	45%	35%
Smith	30%	27%	31%	28%	33%
Undecided	30%	42%	30%	27%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Orr/Perdue					
Orr	33%	45%	31%	31%	37%
Perdue	46%	27%	46%	49%	43%
Undecided	21%	28%	23%	20%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue/Smith					
Perdue	45%	35%	39%	51%	41%
Smith	33%	23%	36%	31%	38%
Undecided	22%	42%	25%	19%	21%





Crosstabs

		Area Code						
		Base	252	336	704	828	910	919
Graham/Moore								
	Graham	31%	35%	33%	29%	39%	26%	26%
	Moore	40%	39%	38%	30%	41%	42%	50%
	Undecided	29%	26%	28%	41%	20%	32%	24%

		Area Code						
		Base	252	336	704	828	910	919
Graham/Perdue								
	Graham	35%	31%	38%	33%	48%	33%	30%
	Perdue	47%	58%	41%	41%	36%	49%	58%
	Undecided	18%	11%	21%	26%	16%	18%	12%

		Area Code						
		Base	252	336	704	828	910	919
McCrorry/Moore								
	McCrorry	41%	32%	43%	59%	53%	32%	29%
	Moore	41%	53%	35%	29%	32%	47%	52%
	Undecided	18%	15%	22%	13%	15%	21%	19%

		Area Code						
		Base	252	336	704	828	910	919
McCrorry/Perdue								
	McCrorry	41%	43%	34%	59%	48%	30%	33%
	Perdue	41%	46%	44%	24%	33%	47%	51%
	Undecided	18%	10%	22%	17%	19%	23%	16%

		Area Code						
		Base	252	336	704	828	910	919
Moore/Orr								
	Moore	39%	47%	38%	34%	31%	45%	41%
	Orr	30%	30%	28%	30%	43%	26%	26%
	Undecided	31%	23%	34%	36%	25%	30%	33%

		Area Code						
		Base	252	336	704	828	910	919
Moore/Smith								
	Moore	40%	42%	40%	38%	32%	37%	51%
	Smith	30%	26%	28%	28%	47%	28%	24%
	Undecided	30%	32%	32%	34%	21%	35%	25%

		Area Code						
		Base	252	336	704	828	910	919
Orr/Perdue								
	Orr	33%	29%	33%	36%	45%	26%	32%
	Perdue	46%	57%	47%	32%	35%	49%	55%
	Undecided	21%	14%	20%	33%	19%	25%	14%

		Area Code						
		Base	252	336	704	828	910	919
Perdue/Smith								
	Perdue	45%	52%	45%	35%	26%	45%	61%
	Smith	33%	33%	34%	32%	52%	27%	26%
	Undecided	22%	16%	21%	33%	22%	28%	13%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Graham/Moore									
Graham	31%	31%	12%	22%	52%	50%	15%	57%	60%
Moore	40%	43%	69%	46%	30%	18%	51%	12%	-
Undecided	29%	27%	19%	31%	19%	32%	34%	31%	40%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Graham/Perdue									
Graham	35%	34%	8%	24%	62%	63%	15%	72%	54%
Perdue	47%	50%	69%	57%	29%	14%	77%	14%	9%
Undecided	18%	17%	23%	19%	9%	23%	8%	14%	37%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
McCroy/Moore									
McCroy	41%	42%	15%	32%	64%	69%	30%	68%	28%
Moore	41%	38%	56%	51%	27%	17%	54%	22%	36%
Undecided	18%	21%	29%	17%	9%	14%	16%	11%	37%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
McCroy/Perdue									
McCroy	41%	38%	17%	32%	60%	71%	18%	78%	63%
Perdue	41%	46%	58%	47%	25%	12%	72%	9%	9%
Undecided	18%	17%	25%	21%	15%	18%	10%	12%	28%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Moore/Orr									
Moore	39%	42%	48%	46%	25%	15%	59%	17%	18%
Orr	30%	27%	25%	23%	58%	55%	12%	49%	-
Undecided	31%	31%	27%	32%	17%	29%	29%	34%	82%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Moore/Smith									
Moore	40%	49%	46%	48%	24%	9%	55%	22%	-
Smith	30%	28%	25%	19%	54%	56%	12%	52%	20%
Undecided	30%	23%	29%	33%	22%	35%	33%	25%	80%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Orr/Perdue									
Orr	33%	30%	8%	23%	58%	66%	13%	72%	-
Perdue	46%	53%	69%	52%	25%	15%	74%	11%	-
Undecided	21%	17%	23%	24%	17%	19%	13%	17%	100%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Perdue/Smith									
Perdue	45%	52%	54%	53%	22%	10%	74%	18%	17%
Smith	33%	32%	28%	20%	69%	63%	11%	63%	17%
Undecided	22%	16%	19%	27%	9%	27%	16%	19%	67%

