



FOR IMMEDIATE RELEASE
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Romney expands lead in Florida

Raleigh, N.C. – Mitt Romney has opened up a seven point lead over John McCain in Florida, according to the newest survey by Public Policy Polling. Romney is at 35%, followed by McCain at 28%. Mike Huckabee has 13% and Rudy Giuliani is at 12%.

40% of respondents reported making their decision on who to vote for either over the weekend or in the last week. Romney has a 36-26 lead over McCain among those surveyed who said they made up their mind over the weekend and a 47-28 lead with voters who made their decision in the last week.

6% of voters remain undecided. If their choices distribute the same way as those polled who had made a decision the final result in Florida will be 37% for Romney, 30% for McCain, 14% for Huckabee, 13% for Giuliani, and 5% for Ron Paul.

“The tide in Florida has been breaking Mitt Romney’s way over the last week,” said Dean Debnam, President of Public Policy Polling. “It looks like he’s picking up support both from voters who had remained undecided and from folks who no longer think Huckabee or Giuliani has a chance.”

25% of survey respondents indicated they had already cast their ballots during the early voting period. Romney’s advantage with that group is 39-30.

The race among those who intend to vote on election day is tighter. Romney leads McCain 34-28 with that group.

PPP surveyed 680 likely Republican primary voters on January 27th. The survey’s margin of error is +/- 3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Florida Republican Primary Survey Results

Q1 The Republicans still running for President include Rudy Giuliani, Mike Huckabee, John McCain, Ron Paul, and Mitt Romney. If the primary was today, who would you vote for? If Rudy Giuliani, press 1. If Mike Huckabee, press 2. If John McCain, press 3. If Ron Paul, press 4. If Mitt Romney, press 5. If you're undecided, press 6.

Giuliani.....12% *Paul* 5%
Huckabee.....13% *Romney*35%
McCain.....28% *Undecided*..... 6%

Q2 Do you intend to vote on Tuesday, or have you already cast your vote either through early voting or an absentee ballot? If you plan to vote on Tuesday, please press 1 on your keypad now. If you have already voted, please press 2.

Vote on Tuesday..... 75%
Already voted..... 25%

Q3 Which statement best describes when you decided who to vote for: this weekend, in the last week, in the last month, or before that? If you decided who vote for this weekend, press 1. If you decided who to vote for in the last week, press 2. If you decided who to vote for in the last month, press 3. If you decided who to vote for more than a month ago, press 4. If you can't remember or you're not sure, press 5.

Decided who to vote for this weekend 15%
Decided who to vote for in the last week..... 25%
Decided who to vote for in the last month..... 35%
Decided who to vote for more than a month ago..... 24%
Can't remember or not sure 1%

Q4 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 26% *Moral and family values*..... 10%
Education 2% *Health care*..... 3%
Economy and jobs. 36% *Immigration* 13%
Taxes 8% *Other*..... 2%

Q5 If you are a woman, press 1, if a man, press 2.

Women47% *Men*.....53%

Q6 If you are white, press 1. If African-American, press 2. If you are Hispanic, press 3. If other, press 4.

White85% *Hispanic*.....11%
African American 2% *Other*..... 2%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29..... 4% *46-65*.....40%
30-45.....14% *Older than 65*.....41%





Crosstabs

	Base	Vote Timing	
		Vote on Tuesday	Already voted
President			
Giuliani	12%	12%	13%
Huckabee	13%	14%	12%
McCain	28%	28%	30%
Paul	5%	6%	4%
Romney	35%	34%	39%
Undecided	6%	7%	2%

	Base	Gender	
		Women	Men
President			
Giuliani	12%	11%	13%
Huckabee	13%	15%	12%
McCain	28%	32%	25%
Paul	5%	3%	7%
Romney	35%	33%	37%
Undecided	6%	6%	5%

	Base	Race			
		White	African American	Hispanic	Other
President					
Giuliani	12%	12%	9%	14%	14%
Huckabee	13%	14%	-	14%	5%
McCain	28%	27%	36%	38%	33%
Paul	5%	5%	18%	5%	10%
Romney	35%	38%	18%	19%	14%
Undecided	6%	5%	18%	10%	24%

	Base	Age			
		18-29	30-45	46-65	Older than 65
President					
Giuliani	12%	13%	15%	15%	8%
Huckabee	13%	22%	23%	13%	9%
McCain	28%	27%	19%	30%	30%
Paul	5%	22%	6%	5%	4%
Romney	35%	13%	24%	34%	43%
Undecided	6%	3%	13%	4%	6%





Crosstabs

	Base	Decided who to vote for					Can't remember or not sure
		Decided who to vote for this weekend	Decided who to vote for in the last week	Decided who to vote for in the last month	Decided who to vote for more than a month ago		
President							
Giuliani	13%	20%	8%	10%	18%	-	
Huckabee	14%	13%	12%	14%	17%	-	
McCain	30%	26%	28%	37%	26%	17%	
Paul	5%	6%	5%	2%	10%	-	
Romney	37%	36%	47%	36%	28%	83%	

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
President									
Giuliani	12%	17%	15%	10%	15%	7%	10%	13%	-
Huckabee	13%	6%	7%	8%	28%	44%	40%	6%	8%
McCain	28%	41%	36%	30%	19%	15%	10%	15%	33%
Paul	5%	5%	-	7%	2%	4%	5%	5%	-
Romney	35%	28%	22%	39%	26%	23%	30%	56%	42%
Undecided	6%	3%	20%	5%	11%	7%	5%	5%	17%

