



Democratic Primary Survey Results

Q1 In the 2008 Presidential race there are three Democrats in the top tier of candidates, Hillary Clinton, John Edwards and Barack Obama. If the Democratic primary were today which of these candidates would you vote for, or would you vote for a different candidate? If you would vote for Hillary Clinton, press 1 on your key pad now. If for John Edwards, press 2. If for Barack Obama, press 3. If you would vote for a different candidate, press 4. If you are undecided, press 5.

Clinton.....21% Different candidate..13%
Edwards.....29% Undecided.....12%
Obama.....25%

Q2 There will be a Democratic primary for Governor. Richard Moore, Beverly Perdue and Bill Faison have been mentioned as candidates. If the primary election were today which of these candidates would you vote for or would you vote for somebody else? If you would vote for Richard Moore, press 1. If for Beverly Perdue, press 2. If for Bill Faison, press 3. If undecided, press 4.

Moore..... 24% Faison..... 4%
Perdue 34% Undecided..... 37%

Q3 In the Lieutenant Governor's race the candidates are Dan Besse, Walter Dalton, Hampton Dellinger, and Pat Smathers. If the election were held today who would you vote for? If Dan Besse, press 1. If Walter Dalton, press 2. If Hampton Dellinger, press 3. If Pat Smathers, press 4. If you are undecided press 5.

Besse..... 7% Smathers..... 12%
Dalton..... 11% Undecided..... 62%
Dellinger..... 8%

Q4 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 44% Moral or Family values..... 10%
Education..... 11% Health care..... 9%
Economy and jobs. 15% Immigration 5%
Taxes 3% Other..... 3%

Q5 If you are a woman, press 1, if a man, press 2.

Women57% Men.....43%

Q6 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White65% Other..... 7%
Black.....28%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 6% 46-60.....32%
30-45.....24% Older than 60.....38%





Democratic Primary Crosstabs

	Base	Gender	
		Women	Men
President			
Clinton	21%	24%	17%
Edwards	29%	27%	33%
Obama	25%	30%	19%
Different candidate	13%	8%	20%
Undecided	12%	12%	11%

	Base	Gender	
		Women	Men
Governor			
Moore	24%	21%	28%
Perdue	34%	38%	31%
Faison	4%	3%	6%
Undecided	37%	39%	35%

	Base	Gender	
		Women	Men
Lt. Governor			
Besse	7%	8%	6%
Dalton	11%	8%	14%
Dellinger	8%	6%	11%
Smathers	12%	12%	12%
Undecided	62%	65%	58%

Issues	Base	Gender	
		Women	Men
War in Iraq	44%	48%	39%
Education	11%	10%	11%
Economy and jobs	15%	15%	15%
Taxes	3%	1%	4%
Moral or Family values	10%	9%	11%
Health care	9%	9%	9%
Immigration	6%	6%	5%
Other	3%	1%	5%

	Base	Race		
		White	Black	Other
President				
Clinton	21%	21%	19%	26%
Edwards	29%	36%	14%	30%
Obama	25%	17%	47%	16%
Different candidate	13%	15%	8%	15%
Undecided	12%	11%	12%	13%

	Base	Race		
		White	Black	Other
Governor				
Moore	24%	26%	17%	30%
Perdue	34%	34%	37%	32%
Faison	4%	4%	6%	5%
Undecided	37%	36%	40%	34%

	Base	Race		
		White	Black	Other
Lt. Governor				
Besse	7%	7%	9%	5%
Dalton	11%	11%	11%	7%
Dellinger	8%	8%	8%	9%
Smathers	12%	12%	14%	10%
Undecided	62%	63%	59%	69%

Issues	Base	Race		
		White	Black	Other
War in Iraq	44%	49%	33%	38%
Education	11%	9%	15%	8%
Economy and jobs	15%	13%	21%	17%
Taxes	3%	2%	4%	6%
Moral or Family values	10%	9%	10%	17%
Health care	9%	10%	8%	4%
Immigration	5%	6%	4%	9%
Other	3%	3%	5%	-





Democratic Primary Crosstabs

	Base	Age			
		18-29	30-45	46-60	Older than 60
President					
Clinton	21%	29%	19%	18%	24%
Edwards	29%	21%	23%	32%	32%
Obama	25%	32%	23%	29%	23%
Different candidate	13%	3%	19%	12%	12%
Undecided	12%	16%	16%	9%	10%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Governor					
Moore	24%	32%	20%	22%	28%
Perdue	34%	34%	30%	40%	32%
Faison	4%	8%	4%	4%	4%
Undecided	37%	26%	46%	34%	36%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Lt. Governor					
Besse	7%	16%	10%	6%	5%
Dalton	11%	24%	8%	11%	10%
Dellinger	8%	11%	9%	6%	8%
Smathers	12%	13%	17%	9%	11%
Undecided	62%	37%	56%	67%	66%

Issues	Base	Age			
		18-29	30-45	46-60	Older than 60
War in Iraq	44%	34%	32%	47%	51%
Education	11%	32%	13%	9%	8%
Economy and jobs	15%	21%	18%	13%	15%
Taxes	3%	-	6%	2%	2%
Moral or Family values	10%	11%	10%	10%	10%
Health care	9%	-	11%	11%	8%
Immigration	5%	-	8%	6%	5%
Other	3%	3%	3%	4%	3%

	Base	Area Code					
		252	336	704	828	910	919
President							
Clinton	21%	13%	23%	23%	26%	23%	19%
Edwards	29%	23%	24%	31%	49%	36%	22%
Obama	25%	27%	24%	31%	9%	22%	33%
Different candidate	13%	18%	21%	8%	10%	10%	10%
Undecided	12%	19%	8%	7%	6%	10%	16%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Moore	24%	25%	24%	27%	20%	19%	27%
Perdue	34%	36%	27%	33%	37%	38%	35%
Faison	4%	4%	4%	2%	6%	8%	2%
Undecided	37%	35%	44%	38%	36%	35%	36%

	Base	Area Code					
		252	336	704	828	910	919
Lt. Governor							
Besse	7%	6%	7%	9%	8%	8%	6%
Dalton	11%	13%	13%	17%	11%	8%	6%
Dellinger	8%	6%	8%	11%	7%	7%	8%
Smathers	12%	9%	14%	7%	19%	12%	12%
Undecided	62%	66%	58%	56%	55%	65%	68%

Issues	Base	Area Code					
		252	336	704	828	910	919
War in Iraq	44%	33%	34%	56%	53%	35%	52%
Education	11%	15%	10%	16%	6%	13%	6%
Economy and jobs	15%	15%	28%	8%	12%	18%	11%
Taxes	3%	6%	2%	1%	-	1%	4%
Moral or Family values	10%	13%	10%	7%	9%	12%	9%
Health care	9%	11%	6%	6%	11%	11%	9%
Immigration	5%	3%	6%	6%	7%	3%	7%
Other	3%	4%	4%	1%	2%	6%	1%





Democratic Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
President									
Clinton	21%	25%	18%	25%	-	8%	25%	7%	23%
Edwards	29%	30%	26%	36%	11%	25%	25%	40%	15%
Obama	25%	26%	41%	22%	20%	26%	21%	10%	20%
Different candidate	13%	10%	4%	9%	57%	25%	11%	35%	5%
Undecided	12%	10%	10%	7%	12%	17%	18%	8%	37%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Moore	24%	23%	30%	31%	9%	28%	18%	22%	9%
Perdue	34%	36%	40%	27%	29%	35%	35%	34%	35%
Faison	4%	2%	5%	8%	18%	6%	7%	-	4%
Undecided	37%	40%	25%	33%	43%	30%	40%	44%	51%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Lt. Governor									
Besse	7%	5%	5%	13%	7%	9%	9%	6%	-
Dalton	11%	9%	18%	16%	13%	12%	6%	3%	9%
Dellinger	8%	7%	8%	11%	5%	12%	1%	8%	4%
Smathers	12%	12%	11%	11%	13%	15%	16%	11%	5%
Undecided	62%	67%	58%	48%	61%	53%	68%	73%	81%





Republican Primary Survey Results

Q1 There will be a number of people running for President in 2008 as Republicans. Some of the most talked about are Rudy Giuliani, John McCain, Mitt Romney, and Newt Gingrich. If the Republican primary were today which of these men would you vote for, or would you vote for somebody else? If you would vote for Rudy Giuliani, press 1 on your key pad now. If for John McCain, press 2. If for Mitt Romney, press 3. If for Newt Gingrich, press 4. If you would vote for a different candidate, press 5. If you are undecided, press 6.

Giuliani.....32% *Gingrich*26%
McCain.....17% *Different candidate*..10%
Romney 7% *Undecided*..... 8%

Q2 There will also be a number of Republican candidates for governor. Bill Graham, Bob Orr, Robert Pittenger and Fred Smith have been mentioned as candidates. If the primary election were today which of these men would you vote for or would you vote for somebody else? If you would vote for Bill Graham, press 1. If for Bob Orr, press 2. If for Robert Pittenger, press 3. If for Fred Smith, press 4. If you are undecided, press 5.

Graham..... 20% *Smith*..... 5%
Orr..... 14% *Undecided*.....56%
Pittenger..... 6%

Q3 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 33% *Moral or Family values*..... 21%
Education..... 4% *Health care*..... 6%
Economy and jobs. 12% *Immigration* 16%
Taxes 7% *Other*..... 1%

Q4 If you are a woman, press 1, if a man, press 2.

Women48% *Men*.....52%

Q5 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White94% *Other*..... 4%
Black..... 2%

Q6 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 6% *46-60*.....34%
30-45.....22% *Older than 60*.....38%





Republican Primary Crosstabs

	Base	Gender	
		Women	Men
President			
Giuliani	32%	36%	30%
McCain	17%	18%	16%
Romney	7%	7%	7%
Gingrich	25%	19%	31%
Different candidate	10%	8%	11%
Undecided	8%	11%	5%

	Base	Gender	
		Women	Men
Governor			
Graham	20%	20%	19%
Orr	14%	12%	16%
Pittenger	6%	5%	6%
Smith	5%	4%	6%
Undecided	56%	59%	52%

Issues	Base	Gender	
		Women	Men
War in Iraq	33%	34%	32%
Education	4%	5%	3%
Economy and jobs	12%	13%	12%
Taxes	6%	5%	8%
Moral or Family values	21%	21%	20%
Health care	6%	8%	5%
Immigration	16%	13%	19%
Other	1%	2%	1%

President	Base	Race		
		White	Black	Other
Giuliani	32%	33%	39%	23%
McCain	17%	17%	17%	32%
Romney	7%	7%	-	5%
Gingrich	25%	26%	11%	22%
Different candidate	10%	10%	22%	7%
Undecided	8%	8%	12%	10%

Governor	Base	Race		
		White	Black	Other
Graham	20%	21%	12%	2%
Orr	14%	14%	17%	14%
Pittenger	6%	6%	-	11%
Smith	5%	5%	-	10%
Undecided	56%	55%	71%	63%

Issues	Base	Race		
		White	Black	Other
War in Iraq	33%	32%	50%	45%
Education	4%	4%	6%	13%
Economy and jobs	12%	13%	12%	3%
Taxes	6%	7%	-	6%
Moral or Family values	21%	21%	15%	17%
Health care	6%	6%	6%	9%
Immigration	16%	16%	11%	3%
Other	1%	1%	-	4%

President	Base	Age			
		18-29	30-45	46-60	Older than 60
Giuliani	32%	33%	34%	34%	30%
McCain	17%	7%	18%	17%	18%
Romney	7%	2%	1%	7%	11%
Gingrich	26%	26%	26%	25%	26%
Different candidate	10%	21%	12%	10%	7%
Undecided	8%	12%	9%	8%	7%

Governor	Base	Age			
		18-29	30-45	46-60	Older than 60
Graham	20%	21%	22%	17%	21%
Orr	14%	7%	12%	15%	14%
Pittenger	6%	-	7%	5%	7%
Smith	5%	7%	7%	5%	5%
Undecided	56%	65%	53%	59%	53%





Republican Primary Crosstabs

	Base	Age			
		18-29	30-45	46-60	Older than 60
Issues					
War in Iraq	33%	36%	31%	29%	36%
Education	4%	2%	7%	4%	3%
Economy and jobs	12%	17%	10%	16%	10%
Taxes	7%	7%	7%	7%	5%
Moral or Family values	21%	14%	26%	20%	19%
Health care	6%	5%	4%	8%	6%
Immigration	16%	17%	12%	14%	19%
Other	1%	2%	2%	1%	1%

	Base	Area Code					
		252	336	704	828	910	919
President							
Giuliani	32%	30%	36%	28%	32%	32%	33%
McCain	17%	17%	18%	18%	15%	19%	16%
Romney	7%	4%	6%	9%	8%	9%	6%
Gingrich	26%	24%	24%	27%	23%	26%	29%
Different candidate	10%	12%	8%	9%	15%	6%	10%
Undecided	8%	13%	8%	8%	7%	8%	5%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Graham	20%	23%	22%	21%	20%	19%	14%
Orr	14%	19%	12%	6%	15%	10%	22%
Pittenger	6%	-	3%	21%	2%	3%	-
Smith	5%	6%	3%	2%	4%	5%	14%
Undecided	56%	52%	60%	50%	59%	64%	49%

	Base	Area Code					
		252	336	704	828	910	919
Issues							
War in Iraq	33%	36%	31%	29%	31%	41%	33%
Education	4%	3%	5%	4%	4%	3%	4%
Economy and jobs	12%	14%	17%	10%	13%	7%	10%
Taxes	7%	5%	5%	8%	7%	7%	8%
Moral or Family values	21%	12%	18%	24%	22%	21%	24%
Health care	6%	8%	5%	6%	9%	5%	7%
Immigration	16%	17%	17%	17%	14%	16%	13%
Other	1%	5%	2%	1%	-	1%	1%





Republican Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
President									
Giuliani	32%	33%	53%	41%	43%	20%	33%	30%	30%
McCain	17%	20%	25%	22%	12%	16%	25%	7%	7%
Romney	7%	7%	2%	5%	4%	7%	5%	13%	9%
Gingrich	26%	22%	5%	18%	31%	31%	12%	40%	28%
Different candidate	10%	11%	3%	6%	4%	13%	20%	6%	10%
Undecided	8%	7%	11%	9%	6%	12%	6%	3%	16%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Graham	20%	23%	18%	14%	18%	16%	23%	22%	18%
Orr	14%	14%	23%	16%	21%	10%	9%	14%	-
Pittenger	6%	4%	13%	4%	12%	4%	4%	8%	-
Smith	5%	5%	2%	2%	9%	7%	5%	5%	18%
Undecided	56%	53%	44%	64%	40%	64%	59%	51%	63%

