



FOR IMMEDIATE RELEASE
December 17, 2007

CONTACT: DEAN DEBNAM
888-621-6988 / 919-880-4888

Edwards Would Make Strongest Candidate in North Carolina

Raleigh, N.C. – Although he has trailed Hillary Clinton in recent North Carolina polls for the primary, John Edwards would make the strongest general election presidential candidate in the state according to Public Policy Polling's newest survey.

The poll tested nine potential general election matchups. Edwards led Rudy Giuliani 48-43, led Mike Huckabee 50-43, and led Mitt Romney 52-40. Edwards gets more crossover support from Republican respondents than the other Democratic front runners do, and he also gets a higher percentage of support from Democrats.

The survey also found that Republican candidates led all potential matchups with either Hillary Clinton or Barack Obama. Giuliani leads Clinton 46-39 and Obama 46-43. Huckabee leads Clinton 48-42 and Obama 47-42. Romney leads Clinton 46-42 and Obama 45-42.

“These results show that John Edwards is the best hope for the Democrats to take North Carolina, and probably anywhere in the south,” said Dean Debnam, President of Public Policy Polling.

The survey found Democratic candidates performing strongly in the Triangle, Triad, and Northeastern North Carolina, while Republicans did better in the Charlotte area, Southeastern North Carolina, and the Mountains.

The poll also surveyed North Carolina's US Senate race. Elizabeth Dole leads Kay Hagan 51-39 and leads Jim Neal 52-37.

PPP surveyed 457 likely general election voters on December 12th. The survey has a margin of error of $\pm 4.5\%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com. Results include crosstabs breaking down the results by gender, party affiliation, race, age and region. For more discussion of the poll visit the Public Policy Polling blog at <http://publicpolicypolling.blogspot.com>.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###





North Carolina Survey Results

Q1 If the election for President was between Democrat Hillary Clinton and Republican Rudy Giuliani, who would you vote for? If Hillary Clinton, press 1 on your keypad now. If Rudy Giuliani, press 2. If you're undecided, press 3.

Clinton.....39% *Undecided*.....15%

Giuliani.....46%

Q2 If the election for President was between Democrat Hillary Clinton and Republican Mike Huckabee, who would you vote for? If Hillary Clinton, press 1. If Mike Huckabee, press 2. If you're undecided, press 3.

Clinton.....42% *Undecided*..... 9%

Huckabee.....48%

Q3 If the election for President was between Democrat Hillary Clinton and Republican Mitt Romney, who would you vote for? If Hillary Clinton, press 1. If Mitt Romney, press 2. If you're undecided, press 3.

Clinton..... 42% *Undecided*..... 12%

Romney..... 46%

Q4 If the election for President was between Democrat John Edwards and Republican Rudy Giuliani, who would you vote for? If John Edwards, press 1. If Rudy Giuliani, press 2. If you're undecided, press 3.

Edwards.....48% *Undecided*..... 9%

Giuliani.....43%

Q5 If the election for President was between Democrat John Edwards and Republican Mike Huckabee, who would you vote for? If John Edwards, press 1. If Mike Huckabee, press 2. If you're undecided, press 3.

Edwards.....50% *Undecided*..... 7%

Huckabee.....43%

Q6 If the election for President was between Democrat John Edwards and Republican Mitt Romney, who would you vote for? If John Edwards, press 1. If Mitt Romney, press 2. If you're undecided, press 3.

Edwards.....52% *Undecided*..... 9%

Romney.....40%

Q7 If the election for President was between Republican Rudy Giuliani and Democrat Barack Obama, who would you vote for? If Rudy Giuliani, press 1. If Barack Obama, press 2. If you're undecided, press 3.

Giuliani.....46% *Undecided*.....11%

Obama.....43%

Q8 If the election for President was between Republican Mike Huckabee and Democrat Barack Obama, who would you vote for? If Mike Huckabee, press 1. If Barack Obama, press 2. If you're undecided, press 3.

Huckabee.....47% *Undecided*.....11%

Obama.....42%

Q9 If the election for President was between Democrat Barack Obama and Republican Mitt Romney, who would you vote for? If Barack Obama, press 1. If Mitt Romney, press 2. If you're undecided, press 3.

Obama.....42% *Undecided*.....13%

Romney.....45%

Q10 Do you approve or disapprove of the way Senator Elizabeth Dole is handling her job as Senator? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve46% *Not sure*16%

Disapprove.....38%





Q11 If the election for US Senate was between Republican Elizabeth Dole and Democrat Kay Hagan, who would you vote for? If Elizabeth Dole, press 1. If Kay Hagan, press 2. If you're undecided, press 3.

Dole51% *Undecided*.....10%
Hagan39%

Q12 If the election for US Senate was between Republican Elizabeth Dole and Democrat Jim Neal, who would you vote for? If Elizabeth Dole, press 1. If Jim Neal, press 2. If you're undecided, press 3.

Dole52% *Undecided*.....12%
Neal37%

Q13 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 30%
Education..... 7%
Economy and Jobs 28%
Taxes..... 5%
Moral and family values 11%
Health care 8%
Immigration 11%
Other..... 1%

Q14 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat 47%
Republican..... 39%
Other..... 15%

Q16 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 76%
African-American 18%
Other..... 6%

Q17 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 7%
30 to 45..... 17%
46 to 65..... 52%
Older than 65..... 24%





Crosstabs

	Issues								
	Base	War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Clinton/Giuliani									
Clinton	39%	57%	60%	45%	4%	7%	50%	5%	50%
Giuliani	46%	35%	37%	28%	89%	74%	30%	90%	25%
Undecided	15%	8%	3%	27%	8%	19%	20%	5%	25%

	Issues								
	Base	War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Clinton/Huckabee									
Clinton	42%	60%	57%	53%	-	9%	44%	7%	50%
Huckabee	48%	35%	28%	34%	96%	82%	33%	92%	25%
Undecided	9%	5%	15%	13%	4%	9%	22%	2%	25%

	Issues								
	Base	War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Clinton/Romney									
Clinton	42%	58%	65%	51%	4%	9%	49%	5%	50%
Romney	46%	36%	26%	29%	89%	77%	31%	90%	25%
Undecided	12%	6%	9%	20%	8%	14%	20%	5%	25%

	Issues								
	Base	War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Edwards/Giuliani									
Edwards	48%	65%	75%	57%	11%	14%	53%	12%	50%
Giuliani	43%	32%	22%	29%	89%	70%	33%	83%	25%
Undecided	9%	3%	3%	14%	-	16%	13%	5%	25%

	Issues								
	Base	War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Edwards/Huckabee									
Edwards	50%	65%	72%	63%	8%	12%	60%	12%	75%
Huckabee	43%	30%	22%	26%	92%	77%	29%	88%	25%
Undecided	7%	4%	6%	11%	-	10%	11%	-	-

	Issues								
	Base	War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Edwards/Romney									
Edwards	52%	66%	75%	64%	11%	19%	62%	8%	50%
Romney	40%	29%	17%	23%	89%	69%	27%	85%	25%
Undecided	9%	5%	8%	12%	-	12%	11%	7%	25%

	Issues								
	Base	War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Giuliani/Obama									
Giuliani	46%	36%	19%	33%	96%	75%	38%	78%	25%
Obama	43%	54%	72%	53%	4%	7%	47%	17%	25%
Undecided	11%	10%	8%	14%	-	17%	16%	5%	50%

	Issues								
	Base	War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Huckabee/Obama									
Huckabee	47%	35%	22%	32%	96%	84%	31%	90%	25%
Obama	42%	56%	70%	53%	-	7%	51%	7%	25%
Undecided	11%	9%	8%	15%	4%	9%	18%	3%	50%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Obama/Romney									
Obama	42%	54%	70%	52%	4%	9%	56%	9%	25%
Romney	45%	36%	19%	29%	92%	79%	27%	83%	25%
Undecided	13%	10%	11%	19%	4%	12%	18%	8%	50%

	Base	Issues								
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other	
Dole Approval										
Approve	46%	38%	25%	36%	76%	79%	36%	65%	25%	
Disapprove	38%	50%	61%	40%	20%	3%	40%	24%	75%	
Not sure	16%	11%	14%	24%	4%	17%	24%	12%	-	

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Dole/Hagan									
Dole	51%	40%	25%	41%	96%	82%	42%	83%	25%
Hagan	39%	55%	67%	44%	4%	9%	44%	8%	50%
Undecided	10%	6%	8%	15%	-	9%	13%	8%	25%

	Base	Issues								
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other	
Dole/Neal										
Dole	52%	38%	25%	42%	100%	81%	44%	87%	25%	
Neal	37%	54%	64%	42%	-	3%	40%	7%	50%	
Undecided	12%	9%	11%	16%	-	16%	16%	7%	25%	

	Base	Gender	
		Woman	Man
Clinton/Giuliani			
Clinton	39%	44%	34%
Giuliani	46%	41%	51%
Undecided	15%	15%	15%

	Base	Gender	
		Woman	Man
Clinton/Huckabee			
Clinton	42%	48%	35%
Huckabee	48%	42%	56%
Undecided	9%	10%	8%

	Base	Gender	
		Woman	Man
Clinton/Romney			
Clinton	42%	47%	36%
Romney	46%	41%	51%
Undecided	12%	12%	13%

	Base	Gender	
		Woman	Man
Edwards/Giuliani			
Edwards	48%	55%	40%
Giuliani	43%	38%	49%
Undecided	9%	7%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Edwards/Huckabee			
Edwards	50%	57%	41%
Huckabee	43%	36%	51%
Undecided	7%	6%	7%

	Base	Gender	
		Woman	Man
Edwards/Romney			
Edwards	52%	58%	44%
Romney	40%	35%	46%
Undecided	9%	7%	11%

	Base	Gender	
		Woman	Man
Giuliani/Obama			
Giuliani	46%	41%	52%
Obama	43%	46%	39%
Undecided	11%	13%	9%

	Base	Gender	
		Woman	Man
Huckabee/Obama			
Huckabee	47%	42%	55%
Obama	42%	46%	36%
Undecided	11%	12%	9%

	Base	Gender	
		Woman	Man
Obama/Romney			
Obama	42%	47%	36%
Romney	45%	38%	52%
Undecided	13%	14%	12%

	Base	Gender	
		Woman	Man
Dole Approval			
Approve	46%	44%	48%
Disapprove	38%	35%	41%
Not sure	16%	21%	11%

	Base	Gender	
		Woman	Man
Dole/Hagan			
Dole	51%	49%	55%
Hagan	39%	42%	36%
Undecided	10%	10%	9%

	Base	Gender	
		Woman	Man
Dole/Neal			
Dole	52%	49%	54%
Neal	37%	38%	35%
Undecided	12%	13%	10%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Clinton/Giuliani				
Clinton	39%	73%	4%	25%
Giuliani	46%	14%	83%	49%
Undecided	15%	13%	13%	26%

	Base	Party		
		Democrat	Republican	Other
Clinton/Huckabee				
Clinton	42%	77%	6%	28%
Huckabee	48%	15%	87%	51%
Undecided	9%	8%	7%	22%

	Base	Party		
		Democrat	Republican	Other
Clinton/Romney				
Clinton	42%	76%	7%	27%
Romney	46%	16%	82%	49%
Undecided	12%	9%	12%	25%

	Base	Party		
		Democrat	Republican	Other
Edwards/Giuliani				
Edwards	48%	79%	15%	40%
Giuliani	43%	16%	77%	42%
Undecided	9%	6%	8%	18%

	Base	Party		
		Democrat	Republican	Other
Edwards/Huckabee				
Edwards	50%	85%	12%	41%
Huckabee	43%	12%	81%	44%
Undecided	7%	4%	8%	14%

	Base	Party		
		Democrat	Republican	Other
Edwards/Romney				
Edwards	52%	86%	14%	39%
Romney	40%	9%	76%	43%
Undecided	9%	4%	10%	18%

	Base	Party		
		Democrat	Republican	Other
Giuliani/Obama				
Giuliani	46%	19%	81%	40%
Obama	43%	70%	11%	38%
Undecided	11%	11%	8%	22%

	Base	Party		
		Democrat	Republican	Other
Huckabee/Obama				
Huckabee	47%	16%	84%	51%
Obama	42%	73%	9%	29%
Undecided	11%	11%	7%	20%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Obama/Romney				
Obama	42%	69%	13%	33%
Romney	45%	18%	78%	42%
Undecided	13%	13%	9%	25%

	Base	Party		
		Democrat	Republican	Other
Dole Approval				
Approve	46%	20%	76%	49%
Disapprove	38%	58%	14%	35%
Not sure	16%	22%	10%	15%

	Base	Party		
		Democrat	Republican	Other
Dole/Hagan				
Dole	51%	19%	89%	54%
Hagan	39%	69%	9%	24%
Undecided	10%	12%	2%	22%

	Base	Party		
		Democrat	Republican	Other
Dole/Neal				
Dole	52%	19%	90%	54%
Neal	37%	67%	5%	21%
Undecided	12%	14%	5%	24%

	Base	Race		
		White	African-American	Other
Clinton/Giuliani				
Clinton	39%	34%	63%	30%
Giuliani	46%	53%	20%	30%
Undecided	15%	13%	17%	40%

	Base	Race		
		White	African-American	Other
Clinton/Huckabee				
Clinton	42%	35%	77%	30%
Huckabee	48%	57%	17%	30%
Undecided	9%	8%	7%	40%

	Base	Race		
		White	African-American	Other
Clinton/Romney				
Clinton	42%	36%	77%	20%
Romney	46%	53%	17%	40%
Undecided	12%	11%	7%	40%

	Base	Race		
		White	African-American	Other
Edwards/Giuliani				
Edwards	48%	43%	73%	40%
Giuliani	43%	50%	20%	30%
Undecided	9%	7%	7%	30%





Crosstabs

	Base	Race		
		White	African-American	Other
Edwards/Huckabee				
Edwards	50%	42%	90%	30%
Huckabee	43%	52%	10%	30%
Undecided	7%	6%	-	40%

	Base	Race		
		White	African-American	Other
Edwards/Romney				
Edwards	52%	45%	87%	30%
Romney	40%	47%	13%	30%
Undecided	9%	8%	-	40%

	Base	Race		
		White	African-American	Other
Giuliani/Obama				
Giuliani	46%	56%	13%	20%
Obama	43%	32%	87%	50%
Undecided	11%	13%	-	30%

	Base	Race		
		White	African-American	Other
Huckabee/Obama				
Huckabee	47%	58%	10%	30%
Obama	42%	30%	90%	40%
Undecided	11%	12%	-	30%

	Base	Race		
		White	African-American	Other
Obama/Romney				
Obama	42%	31%	87%	50%
Romney	45%	54%	13%	20%
Undecided	13%	15%	-	30%

	Base	Race		
		White	African-American	Other
Dole Approval				
Approve	46%	52%	20%	50%
Disapprove	38%	34%	57%	30%
Not sure	16%	14%	23%	20%

	Base	Race		
		White	African-American	Other
Dole/Hagan				
Dole	51%	58%	23%	50%
Hagan	39%	32%	73%	20%
Undecided	10%	9%	3%	30%

	Base	Race		
		White	African-American	Other
Dole/Neal				
Dole	52%	58%	23%	50%
Neal	37%	30%	70%	20%
Undecided	12%	12%	7%	30%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton/Giuliani					
Clinton	39%	64%	34%	40%	35%
Giuliani	46%	31%	55%	46%	41%
Undecided	15%	6%	11%	13%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton/Huckabee					
Clinton	42%	66%	38%	44%	35%
Huckabee	48%	31%	49%	49%	51%
Undecided	9%	3%	13%	7%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clinton/Romney					
Clinton	42%	66%	36%	43%	39%
Romney	46%	25%	49%	48%	44%
Undecided	12%	8%	15%	9%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Edwards/Giuliani					
Edwards	48%	55%	48%	49%	46%
Giuliani	43%	43%	42%	45%	41%
Undecided	9%	3%	10%	6%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Edwards/Huckabee					
Edwards	50%	66%	52%	48%	49%
Huckabee	43%	31%	37%	46%	44%
Undecided	7%	3%	11%	6%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Edwards/Romney					
Edwards	52%	57%	53%	51%	52%
Romney	40%	37%	38%	43%	35%
Undecided	9%	6%	9%	7%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Giuliani/Obama					
Giuliani	46%	31%	38%	49%	49%
Obama	43%	61%	50%	43%	31%
Undecided	11%	8%	12%	8%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee/Obama					
Huckabee	47%	34%	42%	48%	54%
Obama	42%	58%	46%	44%	30%
Undecided	11%	8%	12%	8%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Obama	42%	61%	49%	43%	31%
Romney	45%	31%	37%	48%	47%
Undecided	13%	8%	14%	9%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dole Approval					
Approve	46%	43%	46%	49%	41%
Disapprove	38%	43%	35%	36%	42%
Not sure	16%	14%	19%	15%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dole/Hagan					
Dole	51%	48%	49%	54%	49%
Hagan	39%	38%	42%	38%	39%
Undecided	10%	14%	9%	8%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dole/Neal					
Dole	52%	48%	48%	54%	50%
Neal	37%	38%	39%	36%	36%
Undecided	12%	14%	13%	10%	15%

	Base	Area Code					
		252	336	704	828	910	919
Clinton/Giuliani							
Clinton	39%	45%	43%	34%	37%	31%	45%
Giuliani	46%	40%	40%	50%	52%	51%	43%
Undecided	15%	15%	18%	16%	11%	18%	12%

	Base	Area Code					
		252	336	704	828	910	919
Clinton/Huckabee							
Clinton	42%	45%	50%	33%	39%	36%	48%
Huckabee	48%	40%	48%	53%	49%	59%	43%
Undecided	9%	15%	2%	14%	12%	6%	9%

	Base	Area Code					
		252	336	704	828	910	919
Clinton/Romney							
Clinton	42%	51%	49%	33%	38%	38%	44%
Romney	46%	36%	41%	49%	48%	53%	47%
Undecided	12%	13%	10%	18%	13%	10%	9%

	Base	Area Code					
		252	336	704	828	910	919
Edwards/Giuliani							
Edwards	48%	50%	55%	33%	44%	48%	58%
Giuliani	43%	36%	39%	52%	51%	50%	34%
Undecided	9%	14%	6%	15%	5%	3%	8%





Crosstabs

		Area Code						
		Base	252	336	704	828	910	919
Edwards/Huckabee								
	Edwards	50%	58%	51%	37%	50%	49%	56%
	Huckabee	43%	33%	43%	53%	47%	49%	35%
	Undecided	7%	9%	6%	10%	4%	1%	9%

		Area Code						
		Base	252	336	704	828	910	919
Edwards/Romney								
	Edwards	52%	61%	57%	39%	52%	44%	56%
	Romney	40%	30%	37%	48%	42%	51%	33%
	Undecided	9%	9%	6%	13%	6%	5%	11%

		Area Code						
		Base	252	336	704	828	910	919
Giuliani/Obama								
	Giuliani	46%	42%	41%	54%	53%	50%	38%
	Obama	43%	43%	46%	34%	36%	43%	51%
	Undecided	11%	15%	13%	12%	11%	7%	10%

		Area Code						
		Base	252	336	704	828	910	919
Huckabee/Obama								
	Huckabee	47%	40%	44%	53%	52%	61%	38%
	Obama	42%	48%	48%	33%	34%	33%	51%
	Undecided	11%	12%	8%	14%	13%	5%	11%

		Area Code						
		Base	252	336	704	828	910	919
Obama/Romney								
	Obama	42%	48%	45%	32%	37%	39%	51%
	Romney	45%	37%	44%	52%	45%	54%	37%
	Undecided	13%	15%	11%	16%	18%	7%	12%

		Area Code						
		Base	252	336	704	828	910	919
Dole Approval								
	Approve	46%	36%	41%	58%	49%	45%	44%
	Disapprove	38%	39%	46%	25%	31%	37%	47%
	Not sure	16%	25%	14%	17%	20%	18%	10%

		Area Code						
		Base	252	336	704	828	910	919
Dole/Hagan								
	Dole	51%	40%	46%	62%	50%	64%	46%
	Hagan	39%	46%	51%	25%	37%	27%	46%
	Undecided	10%	14%	3%	13%	13%	8%	8%

		Area Code						
		Base	252	336	704	828	910	919
Dole/Neal								
	Dole	52%	45%	43%	63%	51%	62%	47%
	Neal	37%	45%	49%	22%	34%	25%	43%
	Undecided	12%	10%	8%	15%	14%	14%	10%

