



FOR IMMEDIATE RELEASE
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Dole leads Hagan in potential Senate race

Raleigh, N.C. – Public Policy Polling finds Democratic Senate challenger Kay Hagan sixteen points behind Senator Elizabeth Dole according to a new poll. The survey of likely North Carolina voters finds Dole leading a potential race for US Senate, 46% to 33%. Hagan must first face Jim Neal in the Democratic Primary.

In a similarly survey conducted last week, Jim Neal finished behind Dole 47% to 32%.

A plurality of North Carolina voters (35%) said that the War in Iraq was the most important issue to them. The war was followed by the economy and jobs (19%), moral and family values (13%), health care (11%) and immigration (10%).

The survey also tracked approval ratings for President Bush, Governor Mike Easley and Senators Dole and Richard Burr.

- President Bush: 41% approve, 53% disapprove
- Governor Easley: 51% approve, 32% disapprove
- Senator Dole: 45% approve, 36% disapprove
- Senator Burr: 30% approve, 34% disapprove

PPP surveyed 795 likely general election voters on October 30. The survey has a margin of error of $\pm 3.4\%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com. Results include crosstabs breaking down the results by gender, party affiliation, race, age and region. For more discussion of the poll visit the Public Policy Polling blog at <http://publicpolicypolling.blogspot.com>.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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NC Survey Results

Q1 Do you approve or disapprove of the way President Bush is handling his job as President? If you approve, press 1 on your keypad now. If you disapprove, press 2. If you are not sure, press 3.

Approve41% Not sure 6%
Disapprove.....53%

Q2 In 2008 Republican Senate Elizabeth Dole will be running for reelection. Democrat Kay Hagan has announced she will challenge her. If the election were held today which candidate would you vote for? If Elizabeth Dole, press 1. If Kay Hagan, press 2. If you are undecided, press 3.

Dole..... 46% Undecided..... 21%
Hagan 33%

Q3 Do you approve or disapprove of the way Senator Richard Burr is handling his job as Senator? If you approve, press 1. If you disapprove, press 2. If you are not sure, press 3.

Approve30% Not sure36%
Disapprove.....34%

Q4 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq.....35% Moral and family values13%
Education..... 5% Health care11%
Economy and jobs .19% Immigration10%
Taxes..... 5% Other..... 2%

Q5 Do you approve or disapprove of the way Governor Mike Easley is handling his job as Governor? If you approve, press 1. If you disapprove, press 2. If you are not sure, press 3.

Approve51% Not sure16%
Disapprove.....32%

Q6 Do you approve or disapprove of the way Senator Elizabeth Dole is handling her job as Senator? If you approve, press 1. If you disapprove, press 2. If you are not sure, press 3.

Approve45% Not sure19%
Disapprove.....36%

Q7 If you are a woman, press 1, if a man, press 2.

Women53% Men.....47%

Q8 If you are a Democrat, press 1. If Republican, press 2. If other, press 3.

Democrat.....45% Other.....16%
Republican.....39%

Q9 If you are white, press 1. If African-American, press 2. If Hispanic, press 3. If other, press

White76% Other..... 6%
Black.....18%

Q10 If you are 18 to 29 years old, press 1. If you are 30 to 45, press 2. If 46 to 65, press 3. If older than 65, press 4.

18-29..... 6% 46-65.....44%
30-45.....19% Older Than 65.....31%





Crosstabs

	Base	Gender	
		Women	Men
President Bush's Approval			
Approve	40%	41%	39%
Disapprove	54%	51%	56%
Not sure	6%	7%	4%

	Base	Gender	
		Women	Men
Dole vs. Hagan			
Dole	46%	47%	44%
Hagan	33%	31%	36%
Undecided	21%	22%	19%

	Base	Gender	
		Women	Men
Richard Burr job approval			
Approve	30%	27%	33%
Disapprove	35%	28%	41%
Not sure	36%	44%	26%

Issues	Base	Gender	
		Women	Men
War in Iraq	35%	34%	36%
Education	5%	6%	5%
Economy and jobs	19%	17%	21%
Taxes	4%	4%	5%
Moral and family values	13%	17%	9%
Health care	11%	12%	9%
Immigration	10%	8%	13%
Other	2%	3%	2%

	Base	Gender	
		Women	Men
Mike Easley job approval			
Approve	52%	53%	49%
Disapprove	32%	27%	38%
Not sure	16%	20%	13%

	Base	Gender	
		Women	Men
Elizabeth Dole job approval			
Approve	46%	47%	44%
Disapprove	36%	30%	43%
Not sure	18%	23%	13%

	Base	Party affiliation		
		Democrat	Republican	Other
President Bush's Approval				
Approve	41%	15%	74%	33%
Disapprove	53%	80%	21%	57%
Not sure	6%	5%	5%	10%

	Base	Party affiliation		
		Democrat	Republican	Other
Dole vs. Hagan				
Dole	46%	20%	79%	39%
Hagan	33%	54%	9%	31%
Undecided	21%	26%	12%	30%





Crosstabs

	Base	Party affiliation		
		Democrat	Republican	Other
Richard Burr job approval				
Approve	30%	17%	47%	23%
Disapprove	34%	43%	21%	40%
Not sure	36%	40%	32%	37%

Issues	Base	Party affiliation		
		Democrat	Republican	Other
War in Iraq	35%	38%	33%	30%
Education	5%	7%	3%	5%
Economy and jobs	19%	23%	15%	18%
Taxes	5%	3%	5%	9%
Moral and family values	13%	8%	21%	10%
Health care	10%	15%	5%	11%
Immigration	10%	4%	16%	13%
Other	2%	3%	2%	4%

	Base	Party affiliation		
		Democrat	Republican	Other
Mike Easley job approval				
Approve	51%	66%	36%	47%
Disapprove	32%	19%	47%	32%
Not sure	16%	14%	17%	21%

	Base	Party affiliation		
		Democrat	Republican	Other
Elizabeth Dole job approval				
Approve	45%	24%	73%	40%
Disapprove	36%	55%	13%	39%
Not sure	19%	22%	14%	21%

	Base	Race		
		White	Black	Other
President Bush's Approval				
Approve	41%	45%	25%	29%
Disapprove	53%	49%	68%	63%
Not sure	6%	6%	6%	8%

Dole vs. Hagan	Base	Race		
		White	Black	Other
Dole	46%	53%	27%	22%
Hagan	33%	31%	40%	37%
Undecided	21%	16%	33%	41%

	Base	Race		
		White	Black	Other
Richard Burr job approval				
Approve	30%	33%	19%	23%
Disapprove	34%	34%	30%	47%
Not sure	36%	33%	51%	30%

Issues	Base	Race		
		White	Black	Other
War in Iraq	35%	38%	21%	32%
Education	5%	5%	6%	4%
Economy and jobs	19%	17%	24%	23%
Taxes	5%	4%	6%	6%
Moral and family values	13%	14%	13%	6%
Health care	11%	9%	17%	11%
Immigration	10%	11%	8%	9%
Other	2%	1%	5%	9%





Crosstabs

	Base	Race		
		White	Black	Other
Mike Easley job approval				
Approve	51%	51%	56%	49%
Disapprove	32%	34%	29%	23%
Not sure	16%	16%	16%	28%

	Base	Race		
		White	Black	Other
Elizabeth Dole job approval				
Approve	45%	51%	27%	30%
Disapprove	36%	35%	38%	49%
Not sure	19%	15%	35%	21%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
President Bush's Approval					
Approve	41%	52%	43%	44%	34%
Disapprove	53%	46%	50%	52%	57%
Not sure	6%	2%	7%	4%	9%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Dole vs. Hagan					
Dole	46%	52%	46%	48%	42%
Hagan	33%	26%	27%	34%	37%
Undecided	21%	22%	27%	18%	21%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Richard Burr job approval					
Approve	30%	35%	20%	34%	29%
Disapprove	34%	34%	27%	36%	35%
Not sure	36%	31%	53%	30%	36%

Issues	Base	Age			
		18-29	30-45	46-65	Older Than 65
War in Iraq	35%	26%	27%	38%	37%
Education	5%	15%	7%	5%	3%
Economy and jobs	19%	20%	16%	18%	22%
Taxes	5%	4%	6%	4%	5%
Moral and family values	13%	15%	20%	12%	11%
Health care	10%	7%	11%	9%	13%
Immigration	10%	12%	13%	11%	7%
Other	2%	2%	-	3%	4%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Mike Easley job approval					
Approve	51%	54%	52%	45%	59%
Disapprove	32%	35%	25%	38%	28%
Not sure	16%	11%	23%	17%	13%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Elizabeth Dole job approval					
Approve	45%	54%	42%	47%	44%
Disapprove	36%	32%	28%	36%	41%
Not sure	19%	15%	30%	17%	15%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
President Bush's Approval							
Approve	41%	37%	44%	41%	45%	45%	35%
Disapprove	53%	57%	52%	52%	51%	47%	58%
Not sure	6%	7%	4%	7%	5%	8%	7%

	Base	Area Code					
		252	336	704	828	910	919
Dole vs. Hagan							
Dole	46%	42%	49%	47%	44%	50%	45%
Hagan	33%	27%	38%	29%	34%	25%	41%
Undecided	21%	31%	13%	24%	22%	25%	15%

	Base	Area Code					
		252	336	704	828	910	919
Richard Burr job approval							
Approve	30%	25%	47%	22%	28%	24%	28%
Disapprove	34%	40%	30%	33%	29%	35%	39%
Not sure	36%	36%	23%	45%	43%	41%	33%

	Base	Area Code					
		252	336	704	828	910	919
Issues							
War in Iraq	35%	34%	33%	33%	37%	33%	38%
Education	5%	9%	3%	7%	5%	6%	4%
Economy and jobs	19%	21%	26%	17%	20%	13%	15%
Taxes	5%	4%	2%	4%	5%	6%	6%
Moral and family values	13%	16%	10%	14%	11%	18%	11%
Health care	11%	7%	17%	7%	7%	11%	12%
Immigration	10%	7%	6%	16%	12%	10%	10%
Other	2%	2%	2%	2%	2%	2%	4%

	Base	Area Code					
		252	336	704	828	910	919
Mike Easley job approval							
Approve	51%	61%	46%	50%	50%	53%	52%
Disapprove	32%	32%	40%	27%	29%	28%	35%
Not sure	16%	8%	14%	23%	21%	19%	13%

	Base	Area Code					
		252	336	704	828	910	919
Elizabeth Dole job approval							
Approve	45%	45%	46%	46%	45%	43%	46%
Disapprove	36%	35%	42%	31%	37%	32%	38%
Not sure	19%	21%	12%	22%	18%	25%	16%



Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
Dole vs. Hagan									
Dole	47%	45%	29%	34%	79%	65%	31%	79%	-
Hagan	32%	39%	46%	43%	10%	7%	47%	9%	44%
Undecided	21%	17%	26%	23%	11%	29%	22%	11%	56%