



FOR IMMEDIATE RELEASE
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Grier Martin makes strong showing against Dole

Raleigh, N.C. – According to the latest Public Policy Polling (PPP) survey released today, a hypothetical US Senate race between Senator Elizabeth Dole and State Representative Grier Martin could be close. As it stands now, Dole leads Martin, a Wake County state legislator, 43% to 37% among likely general election voters in North Carolina. Dole also led Guilford County State Senator Kay Hagan 43% to 27%.

“To compensate for the extremely low name recognition of state legislators, we added a short description of Martin and Hagan to the survey,” explained Dean Debnam, President of Public Policy Polling.

Martin was described as a “37 year-old two-term legislator” and “veteran of the War in Afghanistan,” while Hagan was a “five-term State Senator” and “chair of the Senate Appropriations Committee.”

“Grier Martin, or his profile, does very well against Senator Dole,” said Debnam. “If he were to enter the race he could be even more competitive than other Democrats we have tested.”

The poll also finds that Senator Dole has a 46% approval rating in North Carolina, while 40 % disapprove of her job performance. President Bush’s approval rating among likely North Carolina voters is the lowest PPP has ever measured at 35%.

PPP surveyed 553 likely general election voters on July 9. The survey has a margin of error of $\pm 4.2\%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com. Results include crosstabs breaking down the results by gender, party affiliation, race, age and region. For more discussion of the poll visit the Public Policy Polling blog at <http://publicpolicypolling.blogspot.com>.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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NC Survey Results

Q1 Do you approve or disapprove of the way President Bush is handling his job as President? If you approve, press 1 on your keypad now. If you disapprove, press 2. If you are not sure, press 3.

Approve35% Not sure 4%
Disapprove.....61%

Q2 Do you approve or disapprove of the way Senator Elizabeth Dole is handling her job as Senator? If you approve, press 1. If you disapprove, press 2. If you are not sure, press 3.

Approve46% Not sure14%
Disapprove.....40%

Q3 In 2008 Elizabeth Dole will be running for a second term as U.S. Senator. No Democrat has announced they will run against her. If Secretary of State Elaine Marshall were to challenge her, who would you vote for? If you would vote for Elizabeth Dole, press 1. If for Elaine Marshall, press 2. If you are not sure, press 3.

Dole46% Not Sure.....19%
Marshall35%

Q4 If Grier Martin, a 37-year old two-term Democratic state legislator from Wake County, who is a veteran of the War in Afghanistan challenged Senator Elizabeth Dole, who would you vote for? If you would vote for Elizabeth Dole, press 1. If for the Grier Martin, press 2. If you are not sure, press 3.

Dole43% Don't know20%
Martin.....37%

Q5 If Kay Hagan, a five-term state Senator from Guilford County, and chair of the Senate Appropriations Committee challenged Senator Elizabeth Dole, who would you vote for? If you would vote for Elizabeth Dole, press 1. If for the Kay Hagan, press 2. If you are not sure, press 3.

Dole.....43% Not sure 30%
Hagan 27%

Q6 If you are a woman, press 1, if a man, press 2.

Women54% Men.....46%

Q7 If you are a Democrat, press 1. If Republican, press 2. If other, press 3.

Democrat.....43% Other.....17%
Republican.....40%

Q8 If you are white, press 1. If African-American, press 2. If Hispanic, press 3. If other, press

White79% Other..... 4%
Black.....17%

Q9 If you are 18 to 29 years old, press 1. If you are 30 to 45, press 2. If 46 to 60, press 3. If older than 60, press 4.

18-29..... 6% 46-65.....48%
30-45.....19% Older Than 65.....27%





Crosstabs

	Base	Gender	
		Women	Men
President Bush's Approval			
Approve	35%	31%	40%
Disapprove	61%	63%	58%
Not sure	4%	6%	2%

	Base	Gender	
		Women	Men
Elizabeth Dole job approval			
Approve	46%	45%	48%
Disapprove	40%	37%	43%
Not sure	14%	18%	9%

	Base	Gender	
		Women	Men
Marshall v Dole			
Dole	46%	45%	47%
Marshall	35%	32%	39%
Not Sure	19%	23%	14%

	Base	Gender	
		Women	Men
Dole v Martin			
Dole	43%	40%	45%
Martin	37%	36%	39%
Don't know	20%	24%	16%

	Base	Gender	
		Women	Men
Dole v Hagan			
Dole	43%	42%	44%
Hagan	27%	27%	28%
Not sure	30%	31%	28%

	Base	Party affiliation		
		Democrat	Republican	Other
President Bush's Approval				
Approve	35%	10%	67%	23%
Disapprove	61%	86%	28%	72%
Not sure	4%	4%	4%	5%

	Base	Party affiliation		
		Democrat	Republican	Other
Elizabeth Dole job approval				
Approve	46%	28%	71%	36%
Disapprove	40%	56%	19%	46%
Not sure	14%	16%	10%	18%

	Base	Party affiliation		
		Democrat	Republican	Other
Marshall v Dole				
Dole	46%	23%	74%	39%
Marshall	35%	57%	12%	33%
Not Sure	19%	20%	14%	28%





Crosstabs

	Base	Party affiliation		
		Democrat	Republican	Other
Dole v Martin				
Dole	43%	19%	72%	34%
Martin	37%	59%	16%	32%
Don't know	20%	22%	13%	34%

	Base	Party affiliation		
		Democrat	Republican	Other
Dole v Hagan				
Dole	43%	20%	72%	34%
Hagan	27%	46%	10%	22%
Not sure	30%	35%	18%	45%

	Base	Race		
		White	Black	Other
President Bush's Approval				
Approve	35%	40%	15%	24%
Disapprove	61%	56%	81%	69%
Not sure	4%	4%	4%	7%

	Base	Race		
		White	Black	Other
Elizabeth Dole job approval				
Approve	46%	49%	40%	28%
Disapprove	40%	39%	42%	48%
Not sure	14%	13%	19%	24%

	Base	Race		
		White	Black	Other
Marshall v Dole				
Dole	46%	50%	33%	28%
Marshall	35%	31%	50%	48%
Not Sure	19%	19%	17%	24%

	Base	Race		
		White	Black	Other
Dole v Martin				
Dole	43%	46%	31%	28%
Martin	37%	35%	46%	45%
Don't know	20%	19%	23%	28%

	Base	Race		
		White	Black	Other
Dole v Hagan				
Dole	43%	47%	29%	31%
Hagan	27%	26%	33%	31%
Not sure	30%	27%	38%	38%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
President Bush's Approval					
Approve	35%	24%	42%	34%	36%
Disapprove	61%	76%	54%	62%	58%
Not sure	4%	-	4%	4%	6%





Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Elizabeth Dole job approval					
Approve	46%	32%	50%	44%	52%
Disapprove	40%	42%	35%	42%	37%
Not sure	14%	26%	15%	14%	11%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Marshall v Dole					
Dole	46%	37%	47%	44%	51%
Marshall	35%	39%	30%	36%	36%
Not Sure	19%	24%	23%	20%	13%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Dole v Martin					
Dole	43%	42%	40%	41%	47%
Martin	37%	26%	33%	40%	37%
Don't know	20%	32%	27%	19%	15%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Dole v Hagan					
Dole	43%	33%	38%	43%	49%
Hagan	27%	16%	22%	28%	32%
Not sure	30%	51%	39%	29%	19%

	Base	Area Code					
		252	336	704	828	910	919
President Bush's Approval							
Approve	35%	21%	40%	26%	30%	50%	36%
Disapprove	61%	72%	59%	69%	66%	46%	59%
Not sure	4%	7%	1%	5%	4%	4%	5%

	Base	Area Code					
		252	336	704	828	910	919
Elizabeth Dole job approval							
Approve	46%	44%	54%	40%	40%	49%	45%
Disapprove	40%	35%	44%	40%	42%	37%	37%
Not sure	14%	21%	2%	20%	18%	14%	17%

	Base	Area Code					
		252	336	704	828	910	919
Marshall v Dole							
Dole	46%	39%	50%	38%	46%	52%	46%
Marshall	35%	36%	41%	36%	32%	30%	35%
Not Sure	19%	24%	10%	25%	23%	18%	20%

	Base	Area Code					
		252	336	704	828	910	919
Dole v Martin							
Dole	43%	38%	48%	32%	42%	55%	39%
Martin	37%	44%	37%	39%	38%	32%	36%
Don't know	20%	19%	15%	28%	20%	14%	25%



Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Dole v Hagan							
Dole	43%	34%	50%	35%	42%	48%	43%
Hagan	27%	27%	35%	24%	25%	22%	27%
Not sure	30%	39%	15%	41%	33%	30%	29%