



**FOR IMMEDIATE RELEASE**  
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### **Survey finds Wake County voters in favor of school bonds**

**Raleigh, N.C.** - According to a Public Policy Polling survey released today, likely voters in Wake County favor the \$970 million school bond referendum. Forty-nine percent of respondents say they expect to vote for the referendum on November 7, while 41% intend to vote against.

Support for the bond referendum has grown since a PPP survey conducted on September 28 showed the bond favored by only 45% of likely voters, with 41% opposed.

“When you explain that everyone has to pay for schools with or without the bond, and that the alternative to the bond would result in even higher taxes, support jumps over 50%,” said Dean Debnam, President of Public Policy Polling. When the alternative to the bond is explained, 53% say they would vote for the bond, while 38% would vote against it.

The survey also found that Wake County voters favor a county-wide impact fee on new home construction. Seventy-one percent of respondents say they support impact fees, while 21% oppose them. Support remains consistent for impact fees. PPP surveys showed Wake County voters favoring impact fees 72% to 17% on October 16 and 69% to 22% on May 17.

Public Policy Polling (PPP) surveyed 471 likely Wake County voters on October 24 and 25 using a random sample of registered voters with a history of voting at least once in the past three years. The survey has a margin of error of  $\pm 4.5\%$ . Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Since 2001, Public Policy Polling has harnessed new technologies to produce an alternative to expensive and time-consuming traditional telephone surveys. PPP, based in Raleigh, has a track record of accurately predicting election outcomes and providing timely and relevant public opinion surveys for public consumption.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Wake County Survey: October 24-25, 2006

**Q1** In November, do you expect to vote for or against the 970 million dollar school construction bond? If for the bond, press 1. If against the bond, press 2. If undecided, press 3.

*For* .....49% *Undecided*..... 9%

*Against*.....41%

**Q2** County Commissioners make decisions related to school construction, planning, drinking water, landfills and other vital services. Do you support imposing impact fees on new home construction to help fund these services? If you support impact fees press 1, now. If you oppose impact fees press 2 now. If you don't know enough about impact fees to have an opinion press 3 now.

*Favor* .....71% *Undecided*..... 8%

*Oppose* .....21%

**Q3** Wake County's growth demands the construction of at least 17 new schools and the renovation of many others. If the school bond does not pass, the county must pay for school construction using other financing methods with higher interest rates. The alternative to the school bond will cost the taxpayers an extra 56 million dollars. Given that information would you vote for the school bond? If you would vote for the bond, press 1. If against the bond, press 2. If you are undecided, press 3.

*Favor* .....53% *Undecided*..... 9%

*Oppose* .....38%

**Q4** Gender

*Women* .....56% *Men*.....44%

**Q5** Party

*Democrat* .....45% *Other*.....20%

*Republican*.....36%

**Q6** Race

*White* .....74% *Other*..... 7%

*Black*.....19%



**Wake County Survey: October 24-25, 2006**

	Base	Gender	
		Women	Men
<b>Bond issue</b>			
<b>For</b>	49%	54%	43%
<b>Against</b>	42%	37%	48%
<b>Undecided</b>	9%	9%	9%

	Base	Gender	
		Women	Men
<b>Impact Fees</b>			
<b>Favor</b>	71%	69%	74%
<b>Oppose</b>	21%	21%	20%
<b>Undecided</b>	8%	10%	6%

	Base	Gender	
		Women	Men
<b>School bond with explanation</b>			
<b>Favor</b>	53%	59%	46%
<b>Oppose</b>	38%	32%	46%
<b>Undecided</b>	9%	10%	8%

	Base	Party		
		Democrat	Republican	Other
<b>Bond issue</b>				
<b>For</b>	49%	64%	38%	38%
<b>Against</b>	41%	28%	53%	50%
<b>Undecided</b>	9%	8%	9%	12%

	Base	Party		
		Democrat	Republican	Other
<b>Impact Fees</b>				
<b>Favor</b>	71%	76%	61%	80%
<b>Oppose</b>	21%	16%	31%	13%
<b>Undecided</b>	8%	9%	8%	8%

	Base	Party		
		Democrat	Republican	Other
<b>School bond with explanation</b>				
<b>Favor</b>	53%	67%	40%	44%
<b>Oppose</b>	38%	25%	51%	45%
<b>Undecided</b>	9%	8%	9%	12%

	Base	Race		
		White	Black	Other
<b>Bond issue</b>				
<b>For</b>	49%	50%	48%	46%
<b>Against</b>	41%	42%	42%	38%
<b>Undecided</b>	9%	8%	10%	15%

	Base	Race		
		White	Black	Other
<b>Impact Fees</b>				
<b>Favor</b>	71%	74%	58%	72%
<b>Oppose</b>	21%	19%	31%	13%
<b>Undecided</b>	8%	7%	10%	15%

**Wake County Survey: October 24-25, 2006**

	Base	Race		
		White	Black	Other
<b>School bond with explanation</b>				
<b>Favor</b>	<b>53%</b>	54%	49%	49%
<b>Oppose</b>	<b>38%</b>	39%	34%	38%
<b>Undecided</b>	<b>9%</b>	7%	17%	13%